

ADELAIDE *food*Wine & COOKING SHOW

Adelaide Showground
April 24 – 26, 2009

Does your company want exposure to over 20,000 consumers in just 3 days?

Now in its 5th year, the **Adelaide Food, Wine & Cooking Show** has become a major SA event for food lovers and home entertainers. The 2009 event will be packed with Food Products, Beverages, Cookware, Cooking Accessories, Tabletop Products, Appliances and Kitchens.

Show Features include

- Celebrity Chefs
 - Ed Halmagyi & Mark Olive
- Secondary Schools Challenge
- Coffee at Home Classes
- Healthy Living Advisory Area

Huge Marketing Campaign

The event will have coverage throughout South Australia on TV, Radio, Press, Promo Posters & Flyers. Including a 24 page show magazine inserted in Sunday Mail April 19.

The show will be staged alongside the Sunday Mail Home Living Expo drawing thousands of consumers through the event.

A low \$8.00 admission with children free will allow consumers access to both events.



Great Value Space Rates

Floor Space \$100 per sqm +GST
Including Booth \$145 per sqm +GST
(Booth includes—walls, carpet, fascia
sign and spot light) * excludes GST

For further details, don't delay
Contact Michelle at Kym Jones Exhibitions
P: 08 8177 1499 E: michelle@kjex.com.au
www.KymJonesExhibitions.com.au

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Exhibitor feedback 2008

After exhibiting for two years at the Adelaide Food, Wine & Cooking Show we are very happy to attend in 2009 for our third show. The event is well organised, well attended and has a pleasant easy going atmosphere.

A Taste of The Bush – Jill Richardson

“The expo was great for Lilydale! Our cooking demonstrations and sampling keep our stand full of eager visitors watching us cook up our delicious recipes. Existing customers were delighted to see us there... it also created awareness to new people about the Lilydale select free range chicken brand and benefits!”

Baiada Poultry – Polinne Melki

The Food, Wine & Cooking Show was excellent in which to have my products as I introduced them to a different clientele.

Florentine Health – Jenny Zappia

“Exposure for our company and products was excellent”.

Festival City Wine, Spirit & Food – Jamie Perin

The event was organised and marketed in a way any paying exhibitor would expect to have the best results for attending.

Jadel Services – Julie Rex

Excellent showcase for new products. Great cross-section of people genuinely interested in food.

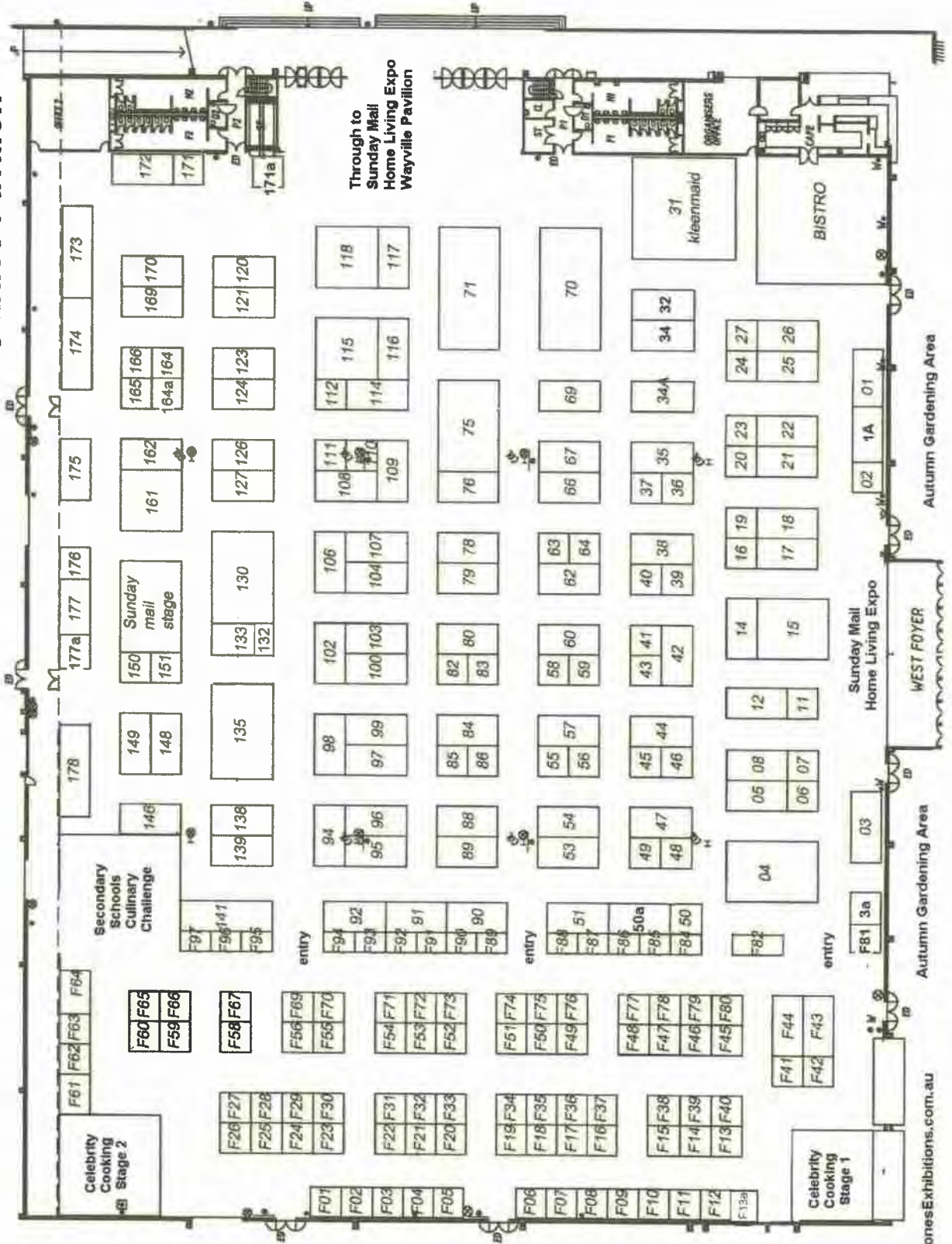
The Spice Kitchen – Regini Dey

Viking Cookware is delighted to recommend the Adelaide Food, Wine & Cooking Show as a great place to see, taste and buy the latest in all that makes a kitchen great.

Viking Cookware – Keith Bowker

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April 24 to 26, 2009
Jubilee Pavilion



Food, Wine &
Cooking Show

Site numbers
starting with F



www.KymJonesExhibitions.com.au

623 Marion Road
South Plympton SA 5038
P: 08 8177 1499
F: 08 8177 1488

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Expression of Interest Form

Company Name (please print) _____

Address _____

_____ Postcode _____

Telephone no. () _____ Mobile no. _____

Facsimile no. () _____ Email _____

Contact person _____ Title _____

Products & Brands to be displayed _____

If we participate, we would be interested in a ...

(please tick)

Floor Space only \$ 100.00 per square metre + GST

Space plus Booth \$ 145.00 per square metre + GST
Booth includes – walls, carpet, fascia sign with company name & spotlight

Approximate Size metre x metre

Please note; the returning of this form does not obligate your company to participate at the event.

Upon receipt of this form we will contact you to discuss the event in further detail.

**Please fax to
email**

Michelle on (08) 8177 1488
michelle@kjex.com.au

or post



exhibitions
events

623 Marion Road, South Plympton, SA 5038

Please call Michelle at Kym Jones Exhibitions on (08) 8177 1499 if you have any questions.